



TiVo Broadband™ Delivers the Ultimate Streaming Experience

TiVo Broadband™ is a new video solution specifically tailored for broadband only customers. Leveraging TiVo's own cutting-edge technology, TiVo Broadband elevates the streaming video experience for broadband-exclusive customers, offering unparalleled enhancements across various devices.

SOAR PAST THE COMPETITION SET A NEW STANDARD FOR BROADBAND-ONLY CUSTOMERS

	TiVo Broadband	Competitor #1	Competitor #2
Operator Branded UX	✓	✗	✗
Operator Channel Lineup	✓	✗	✗
FAST and AVOD integration and Deep Linking	✓ Quality over quantity approach	✓ Competitor #1 FAST and AVOD Lineup	✓ Competitor #2 FAST and AVOD Lineup
Operator Fulfillment and Customer Service	✓	✗	✗
Ability to Upgrade / Downgrade to Operator IPTV Lineup and Services	✓	✗	✗
Deep Linking to Major OTT Apps	✓ 20+ Apps Integrated	✓ Premium List Only	✓



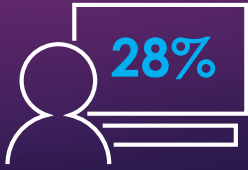
With TiVo Broadband, you can unlock next-level streaming and provide an enhanced video experience for your customers.



Empower your brand with a customizable UX, showcase your tailored channel lineup, and effortlessly transition subscribers between TiVo Broadband and IPTV.

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CAPTURE CORD REVIVERS WITH TIVO BROADBAND!

28% of current Pay TV subscribers noted they once previously cut the cord then later resubscribed to Pay TV – down slightly from 30.5% in Q4 2022 but an increase YoY when only 25.3% noted they were cord revivers. *

*TiVo Q2 2023 Video Trends Report

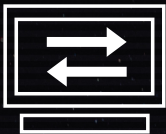
WHY TIVO?

TiVo Broadband offers:



A comprehensive entertainment solution that addresses two key pain points for operators:

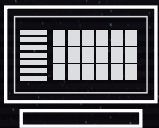
- Reducing broadband subscriber churn.
- Increasing customer lifetime value including through revenue share.



An operator-branded solution that allows subscribers to seamlessly transition back and forth between TiVo Broadband and IPTV.



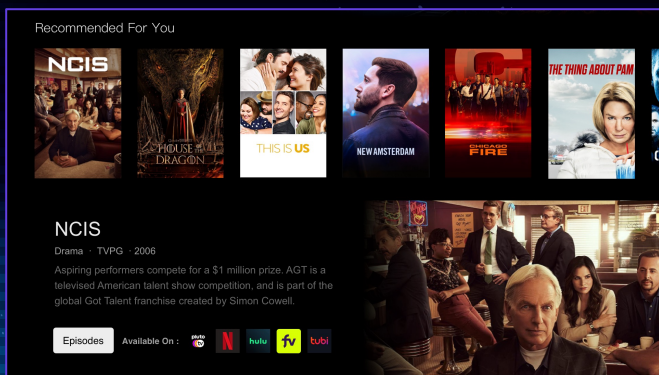
Unparalleled super-aggregation across FAST, AVOD, SVOD, OTT and live TV leveraging TiVo's acclaimed universal search, discovery, and recommendations interface.



A single, unified user experience that empowers customers to effortlessly discover, making it easy to find, watch and enjoy all their favorite content.



FREE. BINGE-WORTHY. ALWAYS ON.



TiVo Broadband delivers TiVo+, a free content network with over 160 channels & more than 100K free movies & TV shows, with:

- A collection of local live television,
- 3rd party FAST (Free Ad-Supported Television),
- AVOD and SVOD services, all powered by TiVo's super-aggregated Discovery, Search and Recommendations.

Learn More : <https://business.tivo.com/products-solutions/tivo-broadband>

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