



OVERVIEW

TiVo Managed IPTV Service

Quickly satisfy customers, reduce operational costs and monetize your service.



TiVo Managed IPTV Service enables broadband and cable providers to quickly and cost-effectively deliver a next-gen video service as an app across a variety of streaming devices. A modern, end-to-end experience hosted in a private cloud, our Managed IPTV Service means fewer truck rolls and lighter infrastructure, significantly reducing operational expenses, and adds new monetization opportunities.

It supports popular streaming platforms and devices like Amazon Fire TV, Android TV™, Apple TV, Android™ and iOS mobile devices, as well as web browsers and set-top boxes (STBs).

BENEFITS TO PROVIDERS

Deploy IPTV services fast.

Launch a full-featured video services app on popular streaming platforms and devices, and on provider-branded STBs, in fewer than 90 days.

Reduce operational costs.

TiVo owns and operates the end-to-end delivery, so you have no need for major infrastructure, up to 80 percent fewer truck rolls and almost no STB costs.

Attract and retain subscribers.

Centralize live, recorded and on-demand content, and deliver the next-gen features that build customer loyalty and help you stay competitive. Increase engagement with intuitive marketing and support tools.

Further monetize your service.

Drive new revenue with scheduled ad insertion and opportunities to promote channel bundles, content, value-added services and more.

KEY FEATURES

Implementation

IPTV as a Service

Experience quick, customizable, cost-effective implementation from a private cloud, with frequent updates and a flexible business model.

Outsource Video Delivery

A fully-hosted one-stop shop, the Managed IPTV Service ingests channels from national and local feeds, transcodes video streams and delivers them to subscribers from a private cloud.

Bring Your Own Device + STB

TiVo Managed IPTV Service is compatible with Amazon Fire TV, Android TV, Apple TV, and Android and iOS mobile devices – or, deploy the app on provider-branded STBs.

Customer Favorites

Intuitive Experience

The user interface is familiar and simple to navigate, enabling fast access to video content.

Cross-Content Search

Provide search results across live, recorded and on-demand entertainment at once, getting subscribers to their favorites faster.

On-Demand Features

Start Over, Catch Up, VOD and Cloud DVR are just some of popular features your customers will enjoy.

Interactive Program Guide

Enable subscribers to browse a grid-based program lineup by program or channel, and navigate by date, time, favorites and more.

Personalization

Support user profiles (“Who’s Watching”) and recommendations based on viewing behaviors.

Voice Remote & Navigation

Enable users to tune to channels and shows, and search for content by speaking into the remote.

KEY FEATURES CONTINUED

Business Tools

Back-Office Integration

Integrate with existing billing and authentication systems.

Marketing Enablement

Curate content, send offers and run campaigns from the dashboard. Benefit from brand guidelines and customizable assets to support your marketing efforts and business goals.

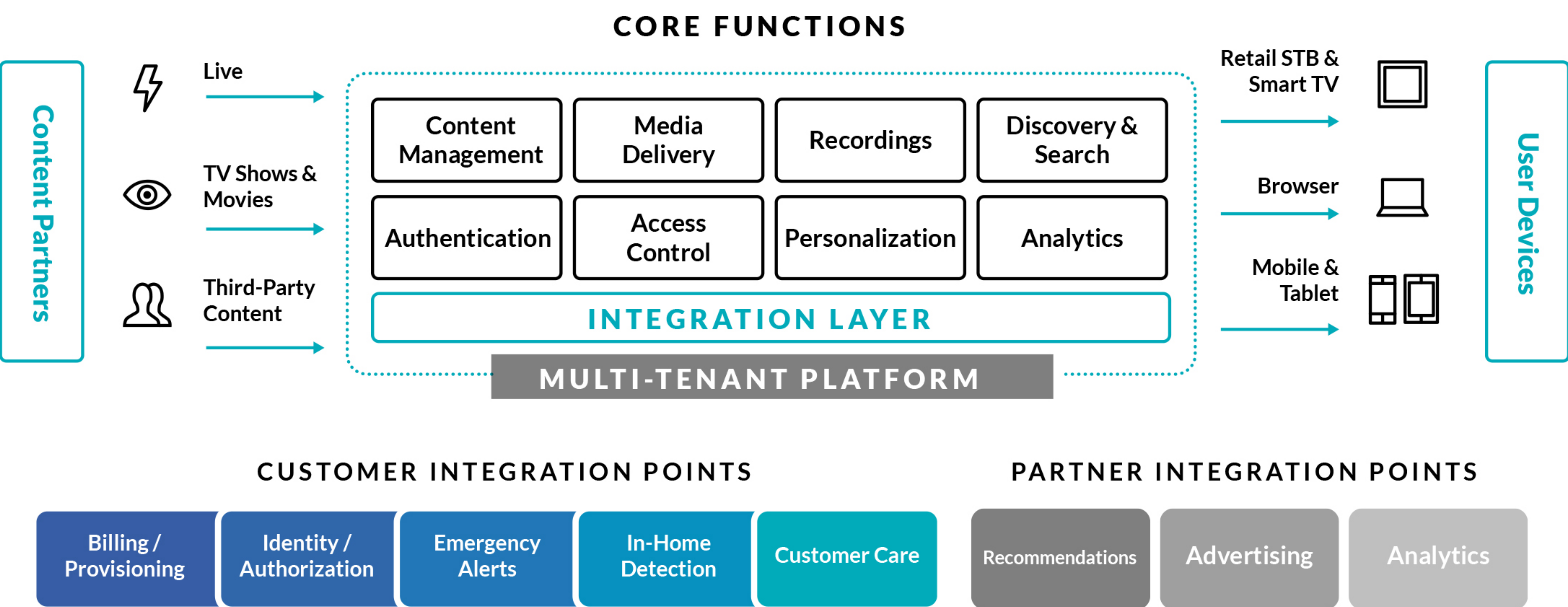
Subscriber Management

From the dashboard, easily manage users and provide customer service.

Provider Support

Access 24/7 customer service through our dedicated knowledge base with product documentation, issue tracking, roadmaps and more.

TECHNICAL OVERVIEW



TiVo IPTV SOLUTIONS

Make it easy and fun for your customers to find, watch and enjoy what they love across live, recorded, on demand and streaming TV. With TiVo IPTV Solutions, future-proof your business at your own pace, while delivering the intuitive, immersive, personalized experience today’s consumers expect. Broadband and cable providers turn to TiVo to drive retention and engagement.

More information: business.tivo.com

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