



Books Metadata

TiVo's extensive books metadata catalog provides comprehensive data on more than 10 million in-print and out-of-print titles, covering all major segments of the books market. Created, compiled and edited by experts in the field, this rich, descriptive information includes cross-links and value-added services to encourage greater discovery, incremental sales, sustained customer loyalty and browser-to-buyer conversion. By providing more opportunities for longer customer engagement, TiVo can help you increase revenue on books and related products.

FEATURES

- One of the world's largest repositories of information on in-print and out-of-print titles
- Intelligently designed categorization scheme for fiction and non-fiction titles
- Core metadata from renowned third-party content providers
- Augmented top-line commercial metadata with annotations, review excerpts, links, fiction themes and genres, non-fiction categories and biographies of major authors
- Covers titles prior to their publication dates, enabling customers to get a jump on marketing and pre-selling books
- Simplified implementation process that matches merchandising codes to distributor information for easy fulfillment
- Regular updates to ensure timely and accurate data

HIGHLIGHTS

- Fiction and non-fiction releases
- Children's/young adult books
- Audio books
- Contributors
- ISBNs
- Categories
- Time periods
- Dimensions and weights
- TiVo annotations
- Biographies
- Publisher's notes
- Review excerpts
- Awards
- Synopses
- Locations



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