



## PRODUCT DETAILS

# CubiGO

Meeting emerging markets' demands for an efficient and easily deployable multi-screen solution, TiVo's CubiGO is the advanced entertainment discovery engine that goes everywhere that viewers go. Merging the best features of an electronic program guide (EPG) with personal video recorder (PVR) playback and control, and multiple other features, CubiGO enables over-the-top (OTT) consumption of linear TV and video-on-demand (VOD) services while remaining compatible with nearly all Android and iOS smartphones and tablets.

## FEATURES

### Linear TV

- Provide TV content within a subscription business model.
- Define multiple channel line-ups, including customized channel offers.

### Video on Demand

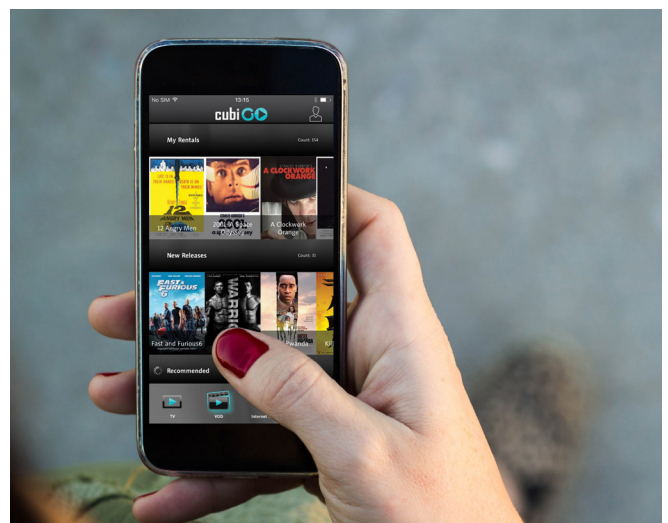
- Monetize multiple business models for VOD: subscription, transactional, free and ad-supported.

### Catch-Up TV and PVR

- Enable on-demand access to previously broadcast television programming, giving subscribers the flexibility of catch-up TV.
- Give users the ability to record chosen programming in the cloud and make it available on multiple devices, anywhere at any time.

### Follow Me

- Migrate video playback between CubiGO-enabled devices.
- Watch on-demand content on a personal device, then switch it to the big screen.



# FEATURES

## Smart Remote Control

- Offer the ability to transform a tablet or smartphone into a remote that can control CubiGO-powered set-top boxes within the home.
- A tablet or smartphone may be used to pause, fast-forward, rewind, control volume and much more.

## Remote PVR Management

- Control and playback from the in-house PVR with a network-connected mobile device.

## Interactivity and Convenience

- Enable subscribers convenient access to the EPG, to tune in to internet radio stations, to access interactive widgets such as weather forecast or currency exchange rates, build favorites lists and much more.

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# BENEFITS

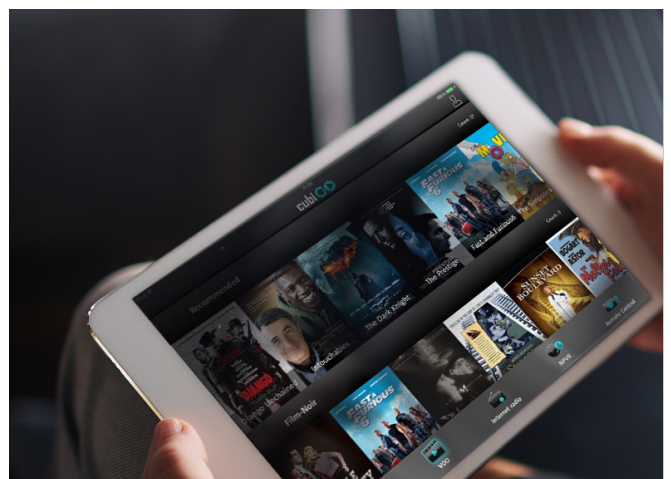
- Quickly deploy a multi-screen playback and discovery solution to your subscribers.
- Incorporate a mobile PVR and enable catch-up TV as part of your EPG experience.
- Allow control of the main screen using a tablet or smartphone.
- Introduce innovative services to reduce subscriber churn and increase average revenue per user (ARPU).
- Offer a uniform user experience and consistent functionality across devices.

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# MULTI-SCREEN COMPATIBILITY

CubiGO is available on the most popular video consumption devices, including:

- iPad
- iPad mini
- iPod
- iPhone
- Android phones
- Android tablets



# SYSTEM ARCHITECTURE

