



# PRODUCT DETAILS

## i-Guide

In today's rapidly evolving entertainment landscape, TiVo's guide solutions enable service providers to maximize current infrastructure investments while planning for tomorrow. i-Guide is the trusted end-to-end managed solution that supports proven navigation and delivers customer value beyond traditional features.

i-Guide HDUI features a modern, 16:9 high-resolution design to drive discovery of your HD content. With support for remote DVR scheduling and clickstream return-path data, plus robust offerings to enhance subscriber engagement, i-Guide HDUI provides a comprehensive solution that provides your foundation for future services.

### FEATURES

#### Sleek, Modern Design

Offer an expanded guidance experience featuring a brand new user interface.

#### HD Performance

Enable a high-quality experience for your subscribers with a widescreen HD UI and HD Auto-Tune that automatically tunes to the highest-resolution channel.

#### Comprehensive TV Listings & Menus

Enhance browsing with two more channels in the listings grid and a consistent, updated design implemented throughout the VOD, DVR and compatible applications experience.

#### Enhanced Search

Enable greater content enjoyment with expanded search and auto-record options by actor/director or keyword.



Within its modern high-definition design, i-Guide HDUI provides the same features and functionality, easing customer acceptance.

# CUSTOMER ENGAGEMENT OPPORTUNITIES

i-Guide offers value beyond traditional features. Utilizing your current infrastructure, provide customers with added-value components\* that drive engagement and revenues, and extend your offerings throughout the home and across devices.

## Integrated Search

Simplify how subscribers find VOD content with both TV and VOD search results in a single list. Even search VOD-only and TV-only for fast results.

## Remote DVR Scheduling

Add value to your DVR service. By simply visiting your website, subscribers can easily schedule one-time or series recordings, so they never miss their favorite shows.

\*i-Guide compatible applications require separate licensing

## Multi-Room DVR

Enable access to recorded shows from every MoCA-enabled set-top box in the home, so subscribers can start watching a recorded show in one room and resume watching it in another.

## xD Guide

Extend your brand to mobile platforms with TiVo's xD Guide, a companion mobile app that enables subscribers to remotely explore, discover, tune and record from their iPads and smartphones.

## i-GUIDE BENEFITS

- Continue to provide customers with a best-in-class and familiar TV guidance experience that serves them today and well into the future.
- Deliver an updated, high-resolution guide that helps ensure the best HD viewing experience.
- Maximize revenue and consumer satisfaction through multiple customer engagement opportunities, and premium and HD channel promotion.
- Offer TV guidance and enjoyment with comprehensive listings, advanced search capabilities and DVR management tools.
- Access TiVo's Operator Insights business intelligence portal to unlock the value of return-path data.

