Music Metadata

TiVo’s leading dynamic database of music metadata spans millions of albums and tracks worldwide – from popular hits and cult favorites to minor works and classical masterpieces. In addition to providing basic facts, our music metadata catalog offers original editorial, rich media, social media content, up-to-the-minute info on what’s trending and popular, and more that bring fans closer to the albums and artists they love. With multi-platform support, flexible delivery options and real-time updates, TiVo’s music metadata can help you differentiate offerings and drive consumption through data-enriched apps, websites, devices and services.

FEATURES

Comprehensive Data
Access commercial information and factual descriptions on albums, tracks and artists spanning popular and classical music.

Trending “Hot List”*
Deliver real-time insight into what’s trending in the world of music by artist, track and album. Hot Lists are fueled by our knowledge graph and updated multiple times daily.

All-Time Popularity Index*
Prioritize content based on the long-term popularity of an artist, album or song. Updated daily, this option enables more relevant discovery and greater consumer engagement.

Original Editorial
Incorporate original reviews and biographies written by TiVo’s in-house music aficionados.

Rich Media
Enhance products and services with cover art, artist photos, song samples and music videos.

* May not be available in all regions.

DELIVERY OPTIONS

Hosted Service
Enjoy near real-time connectivity to our music metadata with cloud-based delivery.

FTP Feed
Gain a high degree of control and access to periodic updates by managing your data locally.

Hybrid
Benefit from a hybrid of our delivery methods.

TiVo’s music metadata catalog helps online retailers and portals, service providers, device manufacturers and developers deliver solutions that enable consumers to discover, manage and enjoy digital music across multiple platforms and devices.
FEATURES

**Relational Links**
Enable linking between artists, albums, tracks and other media categories to encourage a continuous “six degrees” discovery experience.

**Social Media**
More easily integrate social media features, including artist Twitter-verified account handles and artist official Facebook page links.

**Standardization**
Leverage our widely used ID structure for easier integration.

International Reach
Support international markets with separate datasets for North America, the U.K. and Europe with a shared database structure to facilitate global deployment.

Agile Data Management
Help ensure flexibility and scalability with an infrastructure designed to evolve.

Multi-Platform Support
Enjoy compatibility with multiple platforms and devices.

PACKAGES

**Inform**
*Inform* comes standard with our music metadata and gives consumers the basics — commercial information and factual descriptions of albums and artists.

- Artist
- Album title
- Track title
- Track times
- Low-resolution front cover art
- Formats and flags
- Product descriptions
- Genres
- Album/release-level product codes
- Label
- Release date
- Classical composer
- Credits
- Reviews

**Discover**
With *Discover*, consumers gain extensive editorial data, detailed album-level descriptions and links to related music and other media for a true “six degrees” experience.

- Biographies
- Profiles
- Review excerpts
- Review headlines
- Artist-to-artist relational links
- Copyright information
- Ratings
- Composers
- Publisher
- ISRC
- Album and artist descriptors

TiVo’s *Inform* package provides commercial and factual information on albums and artists.

The *Discover* package includes extensive editorial data, detailed album-level descriptions and links to related media.
PACKAGES

Experience
The Experience package includes dynamic lists of popular and trending content, audio samples, graphics and images, and social media to deliver engaging experiences.

- Trending “Hot List”*
- Popularity index*
- 30-second music samples in various codices and bitrates
- Mobile-ready music samples
- High-resolution front covers (where available)
- Low- and high-resolution back covers
- Artist portraits
- Premium artist imagery
- VEVO music video IDs
- Artist Twitter-verified account handles
- Artist official Facebook page links

Influence
With Influence, information is available at the track level, enabling targeted recommendations, unique playlists and exciting new ways to explore content, such as browsing by unique rhythmic, melodic and harmonic song descriptors.

- Genre
- Tonality/mode
- Harmonic stability
- Performance energy
- Rhythmic intensity
- Dynamic range
- Loudness
- Density
- Textural stability
- Tempo
- Complexity
- Melodic presence

KNOWLEDGE GRAPH
Our music metadata catalog is fueled by our knowledge graph, a dynamic knowledge base of entertainment metadata capable of understanding trends, relationships and conversations. TiVo’s knowledge graph semantically generates this structured set of meaningful connections with an awareness of regional trends and popularity from 100,000 online sources. This enables content distributors to deliver more accurate search results and recommendations, and provides content producers greater insight into how their content is faring in the marketplace.

* May not be available in all regions.