



PRODUCT DETAILS

Music Metadata

TiVo's leading dynamic database of music metadata spans millions of albums and tracks worldwide – from popular hits and cult favorites to minor works and classical masterpieces. In addition to providing basic facts, our music metadata catalog offers original editorial, rich media, social media content, up-to-the-minute info on what's trending and popular, and more that bring fans closer to the albums and artists they love. With multi-platform support, flexible delivery options and real-time updates, TiVo's music metadata can help you differentiate offerings and drive consumption through data-enriched apps, websites, devices and services.

FEATURES

Comprehensive Data

Access commercial information and factual descriptions on albums, tracks and artists spanning popular and classical music.

Trending "Hot List"*

Deliver real-time insight into what's trending in the world of music by artist, track and album. Hot Lists are fueled by our knowledge graph and updated multiple times daily.

All-Time Popularity Index*

Prioritize content based on the long-term popularity of an artist, album or song. Updated daily, this option enables more relevant discovery and greater consumer engagement.

Original Editorial

Incorporate original reviews and biographies written by TiVo's in-house music aficionados.

Rich Media

Enhance products and services with cover art, artist photos, song samples and music videos.

* May not be available in all regions.

DELIVERY OPTIONS

Hosted Service

Enjoy near real-time connectivity to our music metadata with cloud-based delivery.

FTP Feed

Gain a high degree of control and access to periodic updates by managing your data locally.

Hybrid

Benefit from a hybrid of our delivery methods.



TiVo's music metadata catalog helps online retailers and portals, service providers, device manufacturers and developers deliver solutions that enable consumers to discover, manage and enjoy digital music across multiple platforms and devices.

FEATURES

Relational Links

Enable linking between artists, albums, tracks and other media categories to encourage a continuous “six degrees” discovery experience.

Social Media

More easily integrate social media features, including artist Twitter-verified account handles and artist official Facebook page links.

Standardization

Leverage our widely used ID structure for easier integration.

International Reach

Support international markets with separate datasets for North America, the U.K. and Europe with a shared database structure to facilitate global deployment.

Agile Data Management

Help ensure flexibility and scalability with an infrastructure designed to evolve.

Multi-Platform Support

Enjoy compatibility with multiple platforms and devices.

PACKAGES

Inform

Inform comes standard with our music metadata and gives consumers the basics – commercial information and factual descriptions of albums and artists.

- Artist
- Album title
- Track title
- Track times
- Low-resolution front cover art
- Formats and flags
- Product descriptions
- Genres
- Album/release-level product codes
- Label
- Release date
- Classical composer
- Credits
- Reviews



TiVo's *Inform* package provides commercial and factual information on albums and artists.

Discover

With *Discover*, consumers gain extensive editorial data, detailed album-level descriptions and links to related music and other media for a true “six degrees” experience.

- Biographies
- Profiles
- Review excerpts
- Review headlines
- Artist-to-artist relational links
- Ratings
- Composers
- Publisher
- Copyright information
- ISRC
- Album and artist descriptors



The *Discover* package includes extensive editorial data, detailed album-level descriptions and links to related media.

PACKAGES

Experience

The *Experience* package includes dynamic lists of popular and trending content, audio samples, graphics and images, and social media to deliver engaging experiences.

- Trending “Hot List”*
- Popularity index*
- 30-second music samples in various codices and bitrates
- Mobile-ready music samples
- High-resolution front covers (where available)
- Low- and high-resolution back covers
- Artist portraits
- Premium artist imagery
- VEVO music video IDs
- Artist Twitter-verified account handles
- Artist official Facebook page links



With our music metadata *Experience*, rich graphics, audio samples, music videos and social media content enhance the experience for consumers.

* May not be available in all regions.

Influence

With *Influence*, information is available at the track level, enabling targeted recommendations, unique playlists and exciting new ways to explore content, such as browsing by unique rhythmic, melodic and harmonic song descriptors.

- Genre
- Loudness
- Tonality/mode
- Density
- Harmonic stability
- Textural stability
- Performance energy
- Tempo
- Rhythmic intensity
- Complexity
- Dynamic range
- Melodic presence

Music Recommendations For You



The *Influence* package enables targeted recommendations and unique playlists with track-level descriptors.

KNOWLEDGE GRAPH

Our music metadata catalog is fueled by our knowledge graph, a dynamic knowledge base of entertainment metadata capable of understanding trends, relationships and conversations. TiVo’s knowledge graph semantically generates this structured set of meaningful connections with an awareness of regional trends and popularity from 100,000 online sources. This enables content distributors to deliver more accurate search results and recommendations, and provides content producers greater insight into how their content is faring in the marketplace.



For more information: tivo.com

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