



PRODUCT
DETAILS

xD Guide

TiVo's xD Guide is a white-label, advanced media guide for mobile devices that allows consumers to find, manage and watch their favorite TV shows and movies on the go. With xD Guide, service providers can connect and extend the video discovery experience from set-top boxes to smartphones and tablets, and enable consumers to search linear TV or the entire database of available content. Cloud-based and powered by our entertainment metadata, xD Guide is compatible with i-Guide and Passport Guide, so you can preserve your existing infrastructure and branding.

FEATURES

Convenience

Bring familiar, convenient features like browsing the guide, tuning channels and recording programs to mobile devices.

Personalization

Provide an advanced media guide that subscribers can personalize based on their interests. Personal profiles let subscribers build and manage their preferences, and receive relevant recommendations and promotions.

Recommendations

Incorporate popular, editorial and similar recommendations.

Integrated Search

Enable subscribers to search linear TV or the entire database of available content.

DVR Management

Allow subscribers to schedule one-time or series recordings, and modify or cancel recordings right from the app.

Channel Tuning and Recording

Offer the ability to find a program and tune to the channel to watch or set a recording – without picking up the remote.

Simple Navigation

Provide a user-friendly interface enabling easy, visual content browsing and a recommendations-based experience.



xD Guide is designed for seamless operation with TiVo's i-Guide and Passport Guide.

BENEFITS BY AUDIENCE

Service Providers:

- Gain a competitive edge by extending your brand and video services to second-screen devices.
- Establish a foundation for your pay-TV subscriptions – anytime, anywhere – alongside your current video services.
- Cater to your subscribers' entertainment interests.
- Decrease time to market and maintain your unique brand identity.

Consumers:

- Get a personalized guide based on your interests, featuring program and celebrity information and images.
- Search, discover, record or tune – right from your mobile device.
- Watch streaming videos and manage DVR recordings.
- Get more value from your mobile devices and cable services.



For more information: tivo.com

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