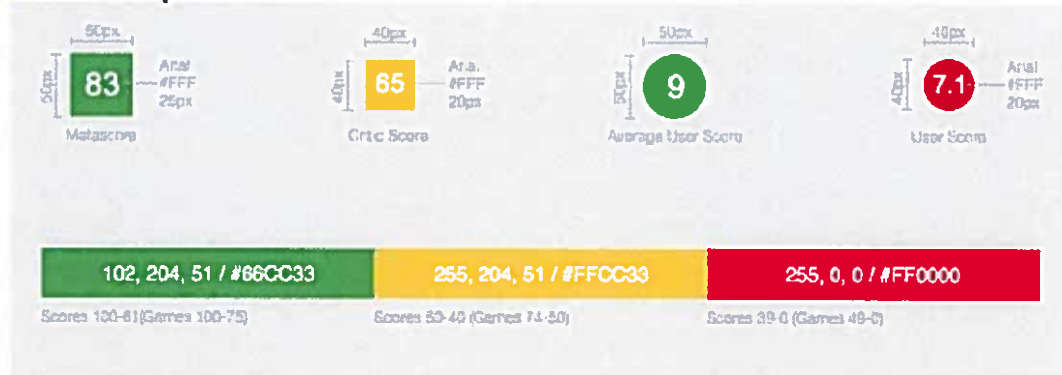


METACRITIC ATTRIBUTION REQUIREMENTS

Metacritic Trademark. When referred to in print only the "M" in Metacritic and Metascore must be capitalized, the remaining letters are in lower case (i.e. "Metacritic" and "Metascore").

Metascore Specifications:



Displaying Metascore with wordmark. Metascore with the Metacritic logo, wordmark and review count. Used in connection with a title (movie, game, show or album) on a 3rd party site or application.



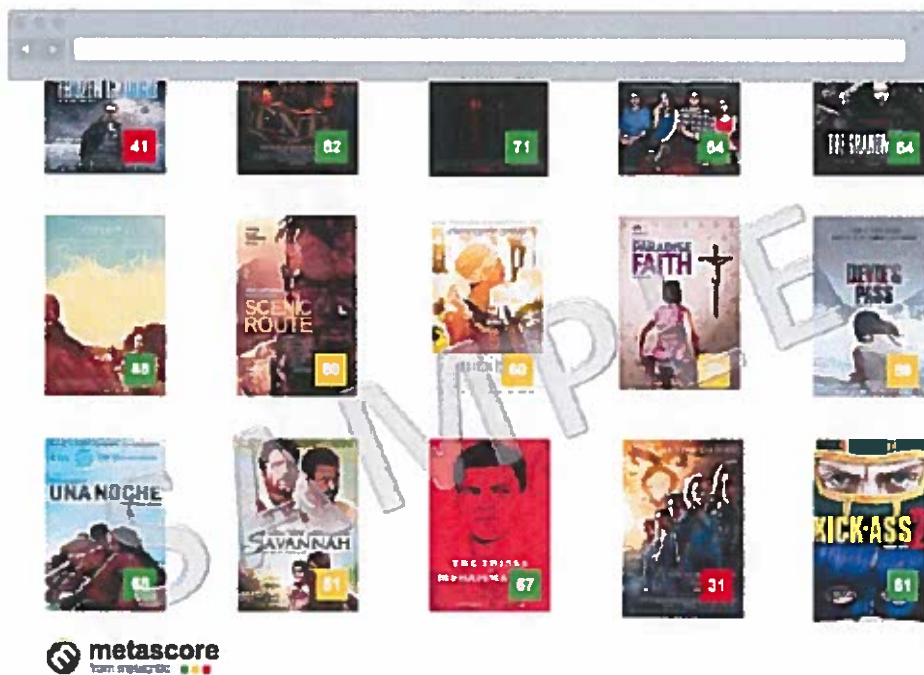
Displaying Metascore with wordmark (text only). Metascore with the Metacritic logo, wordmark and review count. Used in connection with a title (movie, game, show or album) on a 3rd party site or application. Styling of the phrases "Metascore" and "Based on N critics" may be customized to match the styling of the 3rd party site or application.



Displaying Metascore without wordmark or review count. Metascore and the Metacritic Logo without wordmark or review count. Suitable for usage in mobile apps and other contexts with limited screen space.



Displaying multiple Metascores. When multiple Metascores are displayed on a screen (e.g. search results page), it is not necessary to display the Metacritic Logo or wordmark next to each score. The Metascore badge (ex. 7 or 8) should be displayed on the same screen.



Displaying Metascore badge. Used in conjunction with multiple Metascores and/or critic reviews.



Linking Requirements. Unless otherwise agreed to in writing by CBSi, users of Metacritic content must provide the following links within all web-enabled devices and all browser versions (including mobile-optimized versions) of its products (when such linking capabilities are enabled):

- The Metacritic logo, the name “metacritic” and the corresponding tagline (e.g. “Based on 73 critics”) should link to the corresponding page on Metacritic.com (e.g. any Metacritic Content related to Skyfall shall link to <http://www.metacritic.com/movie/skyfall>);
- The text “See all critic reviews on metacritic.com” shall follow the last Critic Review Quote displayed and shall link directly to the corresponding asset page on Metacritic.com.
- Unless otherwise agreed to in writing by CBSi, each element of the Metacritic content that consists of text (e.g. third party publication name, “Based on 73 critics” and “Read all Reviews at Metacritic”), must not only be a clickable link but it should also be reasonably apparent from looking at said text that the same is “clickable”.

If you have any questions regarding using Metacritic logos or content, please contact:

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