TiVo Sports Metadata
Enhancing Your Sports Viewing Experience

TiVo Sports Metadata is an advanced solution designed to enrich your sports viewing experience. By providing detailed, real-time data on sporting events, TiVo Sports Metadata empowers broadcasters, streaming platforms, and viewers with comprehensive information that heightens engagement and enjoyment.

Experience Game-Changing Features

Real-Time Updates:
Get live updates in under 30 seconds for over 25k events , including scores, player and team stats, betting odds, and standings—delivered via both API pull and WebSocket push for flexible integration.

Comprehensive Coverage:
Access detailed metadata for 30+ leagues and 3k+ teams across football, basketball, baseball, soccer, hockey, golf, tennis and auto-racing.

Player Profiles:
View expanded metadata for 72k+ athletes along with their season statistics.

Personalized Experience:
Use TiVo data to enable personalized experiences around viewers' favorite teams, leagues, and athletes.

Historical Data:
Dive into past games within the season to view results and stats including league, team, and player information.

Schedule & Matchup Images:
Access official league and team logos, matchup images, and full schedule data for all supported sports.

Unlock the Power of TiVo Sports Metadata

Enhanced Viewer Engagement:
By providing detailed, interactive content, TiVo Sports Metadata keeps viewers hooked and invested in the game.

Enriched Sports Programming:
Broadcasters can leverage TiVo metadata to create more dynamic and informative sports programming.

Improved Content Discovery:
TiVo Metadata helps streaming platforms facilitate easier navigation and discovery of sports content.

Personalized Experience:
Viewers can tailor their sports consumption to match their interests and preferences.

TiVo Sports Metadata Delivers:

For Broadcast Media:
- Transform *live sports broadcasts* with *real-time data overlays* and *in-depth analysis*, bringing viewers closer to the action.

For Sports Websites:
- *Captivate and inform visitors* with *detailed statistics*, ensuring they never miss a moment.

For Streaming Platforms:
- *Elevate user experience* with *integrated metadata* that personalizes content, making every game feel tailor-made.

For Mobile Apps:
- *Empower fans* with *comprehensive sports data* at their fingertips, keeping them connected wherever they go.

TiVo Sports Metadata: Empowering Your Sports Experience

business.tivo.com/products-solutions/metadata